

DownrightNatural Earth Day Initiative for Organic Gardening

Organic Gardening Seed Sale in Observance of Earth Day 2016

Cherry Hill, NJ— [Date] — Today, DownrightNatural announced, in association with the global observance of Earth Day, on April 22, 2016, all Organic Seed is discounted to allow everyone that wishes to Grow Organic can do so. Every seed item in the online CatLog will be available at steep discounts from 12:00 am until 11:59 pm, April 22, 2016.

DownrightNatural & Earth Day 2016

With over 1,500 different types of Organic Seed in their catalog, DownrightNatural is promoting the ‘*Garden Organic*’ [#GARDENORGANIC] initiative by offering their entire catalog at steep discounts for one day only April 22, 2016.

“Our organic seed is available to anyone, in any country, that wishes to change the manner with which they garden and eat their own produce that they grow. Organic gardening is a win/win for every gardener that decided to change their basic principal of gardening. Not only does it provide a much healthier alternative to the factory generated produce on store shelves which are grown with chemicals, compounds, and genetic modifications that are have unknown health effects. Additionally, all of those factors impact the environment in unknown ways.”

Kirby Foster, founder of DownrightNatural, has been selling organic products and seeds since the early 1980’s said “DownrightNatural has been selling organic seed, organic products, and all-natural gardening supplies since before the term ‘Organic’ became a mainstream buzzword. My parents reinforced in me the meaning of nature, our dependence on the balance of the environment, and our impact on it with our daily lives and actions.”

“When we introduce unknown factors with chemicals, genetically modified organisms (GMO’s), or other unknown compounds in to the soil and the food stream, we may not see the impact immediately; but, somewhere down the road we will be called on to answer for our choices and decisions that we make today. So, in observance of Earth Day 2016, we are making our entire seed catalog available at a steep discount that makes it economical, readily available, and easy for them to get started properly.”

A longtime purveyor of organic fare in the Philadelphia metropolitan area, DownrightNatural carries only Organic, as well as heirloom seed, other all-natural products, organic gardening supplies and soil amendments. “We take great care in only buying organic, vetting each and every producer of every product to ensure the origin, quality, adherence to organic production regulation and norms.” All of the other products offered are hand-crafted, sustainable & renewable, as well a fair trade for the artisans that produce the items.

“We invite everyone that wishes to join us in saving this place we call home by improving themselves, their environment, and the world overall. The simple act of not using GMO products will change everything from your garden, to your table, to you and your children for the better.”

For further information, to contact DownrightNatural or Kirby Foster directly, call (856) 431-GROW [4769].

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www.downrightnatural.com